

CERTIFIED BY

BTRM

The Certificate
of Bank Treasury
Risk Management

HOW TO BE A CHIEF RISK OFFICER

An online, self paced course
brought to you by Jennifer Geary



This is the course for professionals who are ready to lead.

- DON'T JUST LEARN
- STEP INTO THE ROLE WITH CONFIDENCE
- LEAD WITH CLARITY

The role of the Chief Risk Officer (CRO) is more important — and more complex — than ever. In today's fast-moving, AI-enabled, climate-conscious world, the CRO isn't just a protector. They're a strategic enabler, a translator of risk into action, and a trusted voice at the boardroom table.

HOW TO BE A CHIEF RISK OFFICER

UPDATED VERSION



A handbook for the modern CRO

JENNIFER GEARY

Who this is for?

This course is designed for professionals who are ready to make a real leap in their career — whether that's into the C-suite or within it.

- You're a mid-to-senior risk leader preparing for your first CRO role
- You're already a CRO and want more structure, clarity or tools
- You're a CEO or board member who needs to better understand the risk function
- You're tired of high-priced academic programs that lack practical application
- You want video learning, real-world examples, and downloadable tools you'll actually use
- You want a course you can revisit again and again as your role evolves



About the course

Unlike academic programs that cost thousands and deliver theory, this course gives you:

- **Executive-level insight** from someone who's held the CRO seat
- **Actionable frameworks** so you're not just learning, you're applying
- **Comprehensive support:** a reference resource for your entire leadership journey
- **Real-world relevance:** case studies, industry examples, and evolving risks
- **Career clarity:** walk away with confidence in your next move

What you'll master:

- The DNA of successful Chief Risk Officers
- Managing your ascent to the C-Suite
- Sustainability fundamentals
- Building a robust enterprise risk framework
- Crafting control strategies that protect and enable
- Leading high-performing risk teams
- Leveraging technology and AI for risk management
- Transforming your risk function from good to great

What you'll learn:

STRATEGIC POSITIONING

How to align risk with the board and business goals

THE THREE PILLARS OF RISK LEADERSHIP

Culture, strategy, and execution

PRACTICAL RISK RESPONSES

Approaches that move risk into appetite

ORGANISATIONAL EXCELLENCE

How to build and structure high-performing risk teams

THE RISK PYRAMID

A structured model to assess and categorise organisational risk

FUTURE-PROOFING

Staying ahead of emerging risks including AI and climate disruption

Certified by the BTRM



The Certificate of Bank Treasury Risk Management (BTRM) is delighted to announce that we are formally certifying the How to be a Chief Risk Officer course. This collaboration reflects our ongoing commitment to promoting excellence in risk education and professional development within the financial services industry. By certifying this course, the BTRM affirms its quality, relevance, and alignment with the standards expected of senior risk professionals preparing for the vital role of Chief Risk Officer.

Ready to step into the role of Chief Risk Officer? This comprehensive course goes beyond theory, sharing real-world insights from Jennifer's leadership roles at Barclays, Save the Children UK, and innovative fintechs. You'll master essential risk management frameworks, learn to communicate effectively with boards, and develop strategies for emerging risks including AI and climate change.

BTRM Alumni Fee – BTRM Alumni will receive a £150 discount, offering the course for just £199.00. Please [request](#) a discount code.

About your instructor – Jennifer Geary

Jennifer Geary is a seasoned C-suite executive with over 25 years of experience across banking, fintech, and international non-profits. She has held roles as Chief Risk Officer, Chief Operating Officer, and Chief People Officer at organisations including Barclays, Save the Children UK, and fast-growing fintechs. Jennifer is also the bestselling author of the C-Suite Series and host of The C-Suite Framework podcast.

- Qualified as a Chartered Accountant
- 25+ years in risk and operational roles in finance, technology and not for profit
- First CRO role in a fintech
- COO, CRO, MD and NED
- Author of 5 bestselling books
- Board advisor and mentor
- Over 30,000 happy customers





Course outline

MODULE 1

The foundations

- The CRO role
- Culture
- Strategy
- Execution

MODULE 2

The risks

- Building your risk framework
- Strategic Risk
- People Risk
- Technical Risk
- Financial Risk
- Operational Risk
- Sustainability Risk

MODULE 3

Creating a control strategy

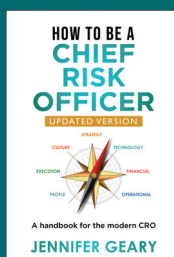
- Control
- Governance
- Information Systems & Models

MODULE 4

Pulling it all together

- Building your team
- Great risk management
- Seeing the wood from the trees

What's included



Digital copy of the book: *How to Be a Chief Risk Officer*, updated for 2025

Full resource pack: Checklists, frameworks, templates and definitions

Video curriculum: 20+ expert-led lessons (over 4 hours of engaging content)

Slides and visuals: Downloadable course pack for reference and implementation

Bonus module: Managing AI-related risk in evolving organisations

Certificate of completion: BTRM Certified digital certification

Quizzes: To help reinforce your learning

CPD Certification Service: You will be able to receive 8 CPD points for completing this course



Course fee

This comprehensive course going beyond theory, with real-world insights costs just £349

(BTRM Alumni please request a discount code)

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